

**EU4Energy competition “Babushka’s energy efficiency tips”  
(13<sup>th</sup> – 23<sup>rd</sup> March 2019)**

**Call to action**

**Do you live in Armenia, Azerbaijan, Belarus, Georgia, Moldova or Ukraine?  
Then why not take part in our EU4Energy competition?<sup>1</sup> Find out how the  
#EU4Energy Babushka saves energy and money by being more energy  
efficient and share your own tips on our social media channels. You will have  
the chance to win one of 10 prizes, including the main prize - a virtual reality  
headset!**



<sup>1</sup> The competition is managed by the EU4Energy communications project, funded by the European Commission

## THE RULES OF THE COMPETITION

**THEME OF THE COMPETITION:** A social media competition is being organised by the EU4Energy communications project. The theme of the competition is **Energy Efficiency**. Over the course of the competition, the #EU4Energy Babushka will share tips on how to save energy and money by being more energy efficient. It is a call to use these tips and share new methods on how to consume less and avoid losing money on energy.

**ELIGIBILITY:** The competition is open to citizens (individuals) from Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine possessing a personal Facebook, Instagram or VKontakte account who are at least eighteen (18) years old. Employees, interns, or partners of the team members of EU4Energy communications project, as well as the immediate family and household members of those employees, are not eligible to enter.

**ORGANISER:** The competition is organised by the EU4Energy communications project (“the organiser”). The competition is in no way associated with or sponsored/endorsed/administered by Facebook.

**TIMELINE AND PARTICIPATION:** The competition will run from **13<sup>th</sup> until the 23<sup>rd</sup> of March 2019** and will consist of four tips. Users participate in the contest by posting their own tips on how to be more energy efficient in the comments section underneath each Babushka tip on the EU Neighbours East timeline of the project’s [Facebook](#), [Instagram](#) and [Vkontakte](#) accounts.

Participants are encouraged to share energy efficiency tips in the comments section that they use to save energy. It can be something they learned at school, work, or at home, or picked up from a book, a friend or parent. Any piece of advice or tip that proved to be efficient for consuming less energy. Only text comments of up to 30 words are accepted (no GIFS, images, or videos) that describe energy efficiency measures will be eligible to enter the competition.

The tips (comments) must be posted from individual, personal accounts. Business accounts will be automatically disqualified from entering the competition. Up to one comment is permitted per person per Babushka competition tip.

**WINNERS SELECTION:** Entrants who provide a comment containing an energy efficiency tip to one of the four tips presented by Babushka will be entered into a lottery to select the winners. Each posted tip by an entrant results in one entry into the lottery (posting four tips means four lottery entries). Randomising software (random.org) will be used to run the selection of the prize winners. After a random list is produced, the first person on the list will receive the main prize. A further nine prizes will be awarded. Winners will be selected after all four Babushka tips have been published on the social media accounts running the competition.

**PRIZE:** Up to 10 prizes<sup>2</sup> will be awarded to winners. A main prize of a virtual reality set will be awarded to the main winner. The prize may not be transferred and must be accepted as awarded. The winner may not request cash or a substitute prize. Do not contact the organiser about the status of competition. The organiser will notify the winners via the contact information provided by the

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<sup>2</sup> Prizes include solar chargers, power banks, promotional materials

participant after the announcement of the results of the competition. If a winner fails to communicate with the organiser within four working days of the announcement, a runner up will be selected.

**GENERAL CONDITIONS:** The organiser reserves the right to disqualify any individual who tampers with the operation of the competition, violates the rules, or acts in a disruptive or unsportsmanlike manner. In the event of a dispute as to the owner of an online entry, the authorised account holder used to enter will be deemed to be the owner.

**RELEASE AND LIMITATIONS OF LIABILITY:** By entering, the participant agrees to release and will not hold the organiser, Facebook, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the “Released Parties”) responsible for and against any claim or cause of action arising out of participation in the competition or receipt or use of any prize. This includes, but is not limited to: (a) unauthorised human intervention in the competition; (b) technical errors; (c) printing errors; (d) late or undelivered mail; and (e) errors in the administration of the competition. The participant waives the right to claim any attorney’s fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**PRIVACY AND PUBLICITY:** Any information the participant submits, when entering the competition is provided to the EU4Energy communications project, not to Facebook. The participant consents to the organiser’s use of the participant's name and profile name in any list of winners (if applicable). This information will only be used for contacting the winners. The winners’ name and profile name may be used for promotional purposes without further payment or consideration.

**DISPUTES:** The participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the competition or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Brussels. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the participant's rights and obligations, or the rights and obligations of the organiser in connection with the competition, shall be governed by, and construed in accordance with, the laws of Belgium, without giving effect to any choice of law or conflict of law rules (whether of Belgium or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Belgium.

**ACCEPTANCE OF THE RULES:** Participation in the competition implies full acceptance of the above rules.

**QUESTIONS:** Any questions and inquiries about the competition can be emailed to [EU4Energy@ecorys.com](mailto:EU4Energy@ecorys.com)